

Display Equipment Specification Manual

BOOKER

Booker Group PLC & Booker Retail Partners (GB) Ltd, (Booker) have taken control over store standards by specifying the use of Eden, SURE & SUREPLUS products in all new stores and re-fits.

Booker & Shopfitters requiring extra items for shelving systems supplied in the past are, of course, free to add matching equipment to existing stores.

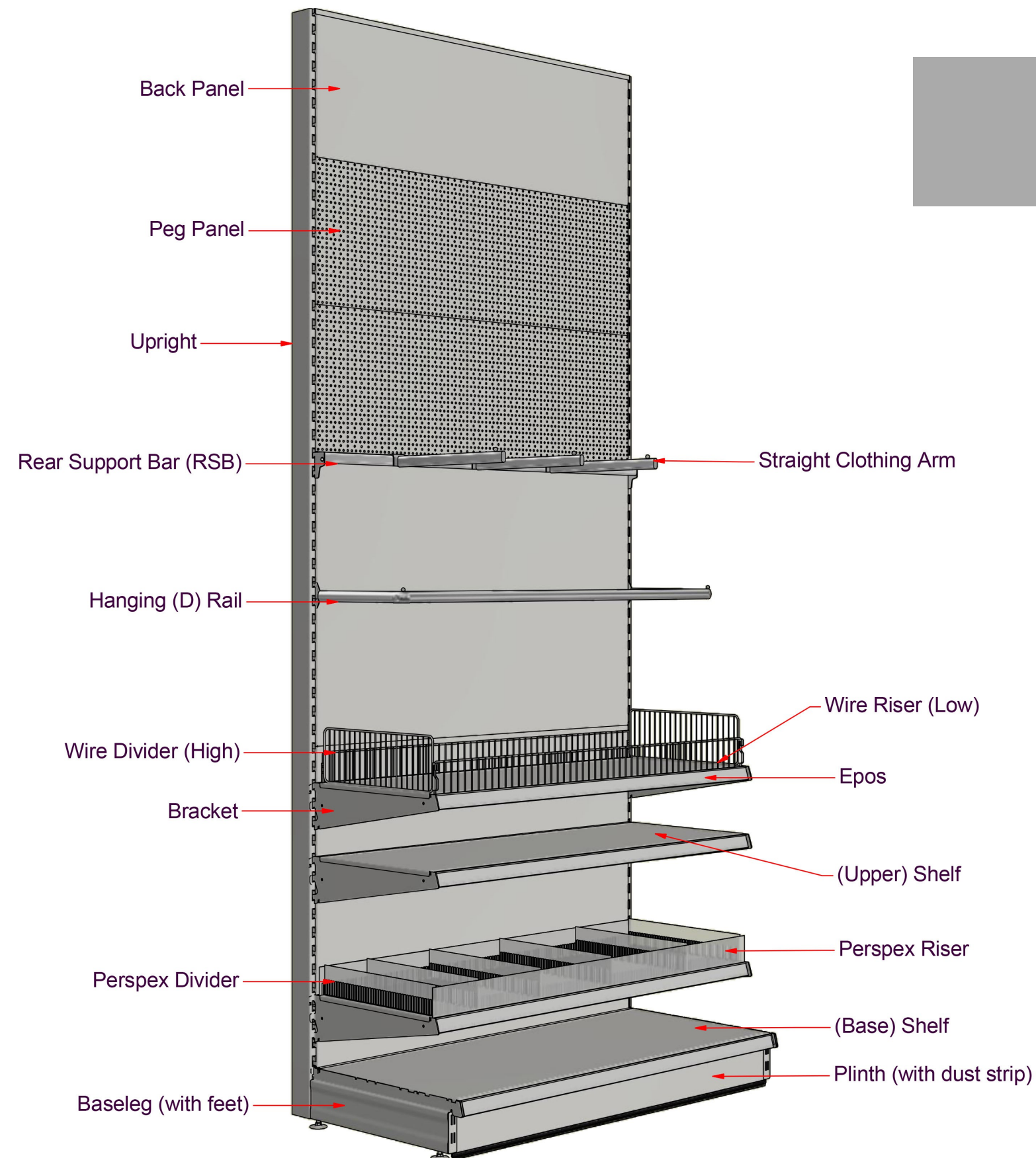
Booker RDMs & Planners are to place orders with Sure Retail Equipment Ltd through Central Billing.

Shopfitters are to place their orders with Sure Retail Equipment Ltd.



SURE.

1. Retailers are all to be given maximum benefit of Booker Group Buying power by using the Central Billing.
2. Booker Retail Development Planners to prepare store plans for new stores and re-fits working to the [Booker Specification Manual](#).
3. For the retailer to benefit from Booker Group buying power: Booker Specification store plan or completed [order form](#) to be sent to sales@sure.uk.com with the retailers central billing reference number, store number, postal address & required delivery date.
4. Any orders placed with SURE are processed through central billing.

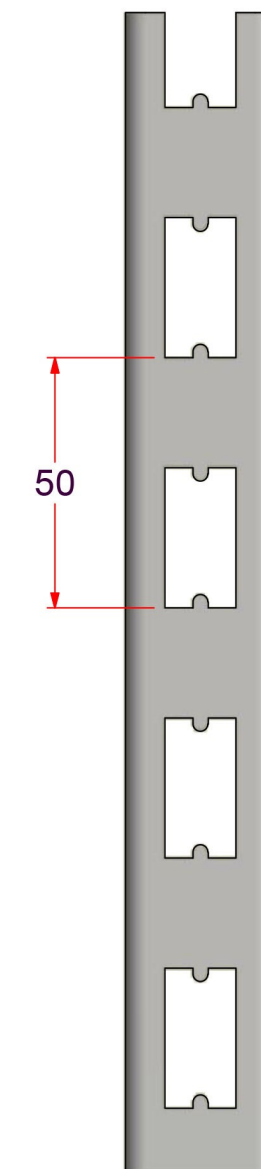


Specification

Colour RAL 9006 Silver

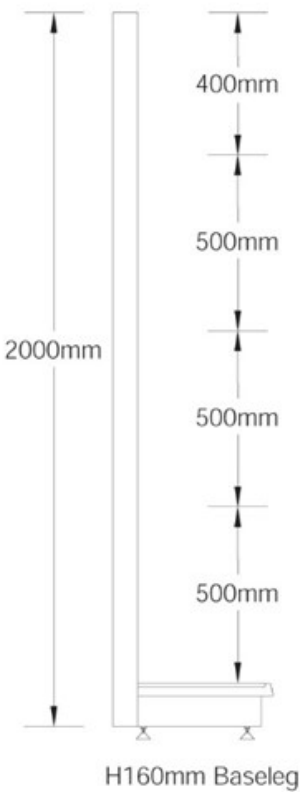
50mm Pitch Eden Shelving

Epos Height 4cm





Optimum Back Panel Configurations



Height of upright including baseleg (mm)	Number of back panels required
2400	3 x 500mm + 2 x 400mm
2200	1 x 500mm + 4 x 400mm
2100	4 x 500mm
2000	3 x 500mm + 1 x 400mm
1900	2 x 500mm + 2 x 400mm
1800	1 x 500mm + 3 x 400mm
1700	4 x 400mm
1600	3 x 500mm
1500	2 x 500mm + 1 x 400mm

Module Sizes

The accurate axial distances & lengths for Eden system are:

Description	Axial Distance
L66.65	666.5mm
L80	800mm
L100	1000mm
L125	1250mm

All uprights are based on a 50mm pitch

01



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- Maximum bay width is L100 (1000mm) for the timber slat panel
- Maximum height is H241 (2410mm)
- Fitters required to cut slatwall panel down on site and supply own screws to fix slatwall panel to the timber back panel claws
- Number of buckets to be as per clients requirement
- Galvanised bucket include ‘spider’ which is designed to house a supplier given bucket
- Optional graphics headers available from stock
- Gondola Cover Optional

Code	Description
SRE-805-H120L96.5-4	FLOWER SLATWALL PANEL OAK H120 L96.5 PAIR C/W INSERTS
SRE-805-D26-FRH-WT-ASM	FLOWER BUCKET HOOP FOR SLAT HOLDER D26 SILVER
A50483	FLOWER BUCKET GALVANISED H35 D29.5 NO HANDLE (INC SPIDER)



SURE.
PLUS50



- Unique no-knock up design for added peace of mind
- Utilises standard Eden shelving for a cost effective solution
- Can be used with oak slotted shelves available as standard

Code	Description
SRE-805-FVB-D47	FRUIT & VEG SILVER BRACKET PAIR D47
SRE-805-FVB-D57	FRUIT & VEG SILVER BRACKET PAIR D57
SRE-805-FVSB-L100	FRUIT & VEG SILVER SUPPORT BAR L100
SRE-805-FVSB-L125	FRUIT & VEG SILVER SUPPORT BAR L125
SRE-805-FVSB-L66.65	FRUIT & VEG SILVER SUPPORT BAR L66.65

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SURE.

PLUS50



- Unique support bar design allows use of timber shelves whilst incorporating standard Eden brackets
- Oak slotted shelves available as standard
- Compatible with standard Sure & Eden risers and dividers
- Install with fruit and veg brackets for an increased stock holding

Code	Description
SRE-805-FSB-ASM	TIMBER DISPLAY SHELF FRONT & BACK SUPPORT BAR SILVER L100
SRE-805-WDS-D37	TIMBER DISPLAY SHELF L100 D37 VENEERED WHITE OAK
SRE-805-WDS-D47	TIMBER DISPLAY SHELF L100 D47 VENEERED WHITE OAK

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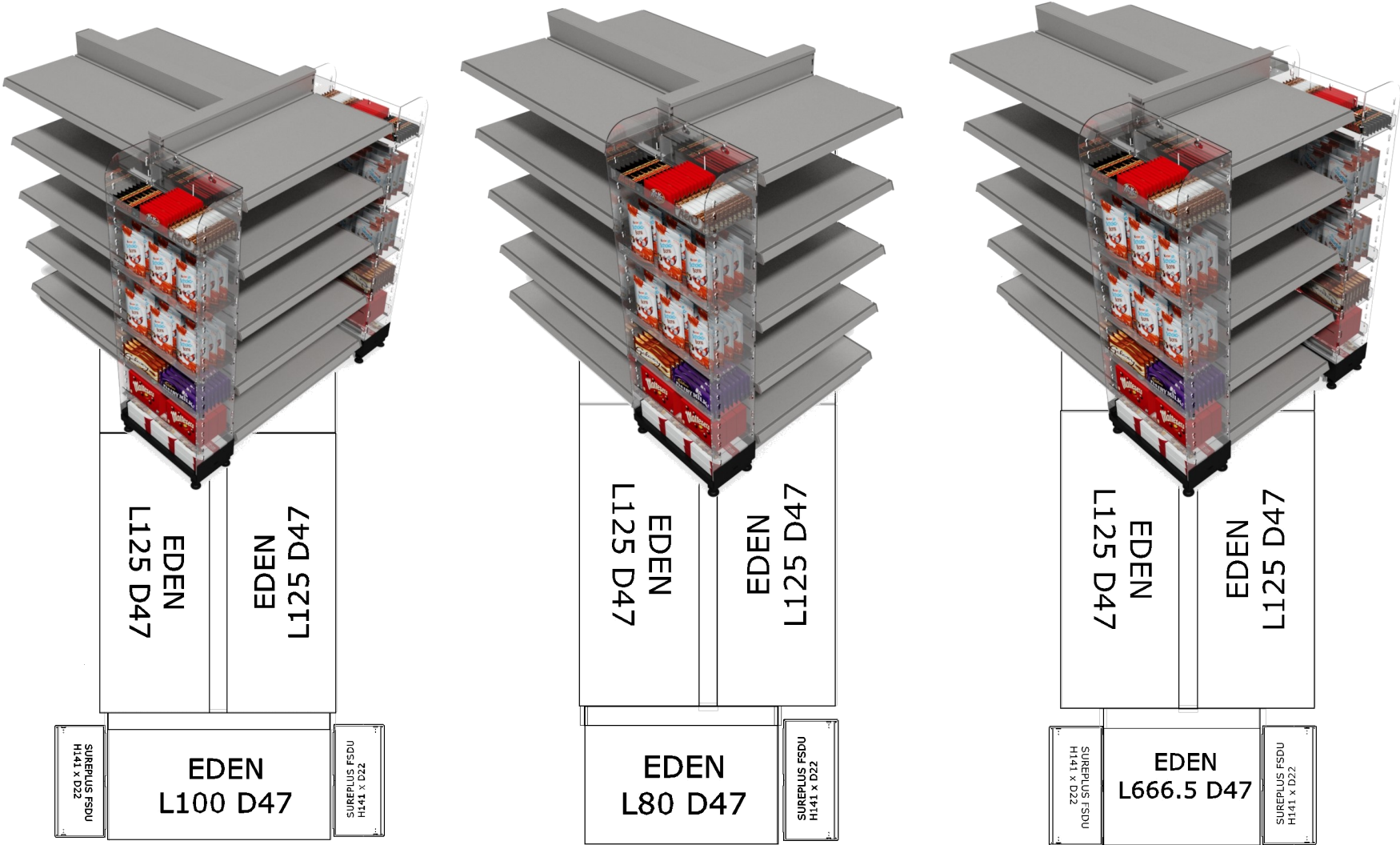
TOWERS

Code	Description
SRE-661-FSDU2-FRAME-H141D20	FSDU FRAME H141 L50 D20
SRE-661-FSDU-SHELF-L48D20	FSDU SHELF L50 D20

SUREPLUS® Free Standing Display Unit is a compact and modular unit. Steel base with clear high impact acrylic side panels and shelves for product clarity and rigidity.

- The SURETOWERS® free standing display unit is a versatile unit that allows for extra merchandising space, yet requires minimal floor space.
- Flat pack design means lower delivery costs.
- No tools required to build, less time on site thus reducing costs.
- SUREPLUS® clip & keyhole fixtures for simple and quick assembly.
- SUREPLUS® feature a boltless locking steel base for stability.
- Shelves can be flat or angled (10cm pitch) to display your product perfectly!
- Clear sides unit for clarity of product and durability.
- Optional graphic holders available to help promote your product further.

[Find out more; Click Here](#)



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TOWERS



SUREPLUS® 8 Title Double News Tower is a mobile unit for easy placement in stores. Steel base with clear high impact acrylic side panels and shelves for product clarity and rigidity.

Key Features

- Mobile unit
- Includes shelf dividers
- Graphic options available
- SUREPLUS® clip & key fittings
- High impact acrylic panels and shelves for clarity and rigidity

Code	Description
SRE-553T3-8TN-L71H120	NEWSTOWER DOUBLE 8 TITLE MOBILE L71 D46 H120 HIA

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YouTube

A tall, clear acrylic magazine rack with 12 shelves, holding various magazines. The rack has a black base and curved top. The magazines visible include 'Daily Mail', 'PINKO', 'AGONY', 'SECRET LOVE', 'shots', 'MANY HAPPY RETURNS', and 'Capulet, 13'. The rack is designed to hold multiple copies of each magazine, with the spines visible on the sides.

Code	Description
SRE-616-CCNT-L43D43H119	NEWSTOWER CRISS CROSS 15 TIERS L43 D43 H119 HIA

You Tube



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TOWERS



SUREPLUS® 16 Title News Tower Quad is a mobile unit for easy placement in stores. Wooden base with high impact edging to minimise wear and tear. Clear high impact acrylic side panels and shelves for product clarity and rigidity.

Key Features

- Mobile unit
- Graphic options available
- Suitable for 8 tabloid and 8 broadsheet newspapers
- Impact resistant PU edged wooden base
- SUREPLUS® clip & key fittings
- High impact acrylic panels and shelves for clarity and rigidity

Code	Description
SRE-553T-01-L94H140D80-2	NEWSTOWER QUAD; 8 TABLOID & 8 BROADSHEET H140 SILVER

As specified by

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YouTube



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TOWERS



SUREPLUS® Confectionery Counter Unit is designed to fit securely into a checkout counter. It has clear high impact acrylic side panels and shelves for product clarity and rigidity.

Key Features

- Designed to be screwed to counter
- Promotes last minute impulse buys
- Includes shelf dividers
- SUREPLUS® clip & key fittings
- High impact acrylic panels and shelves

Code	Description
SRE-599-CCU-L100D25	COUNTER UNIT PETG 5 SHELF L100 D25 H85
SRE-599-CCU-L66.65D25-2	COUNTER UNIT PETG 5 SHELF L66.65 D25 H85

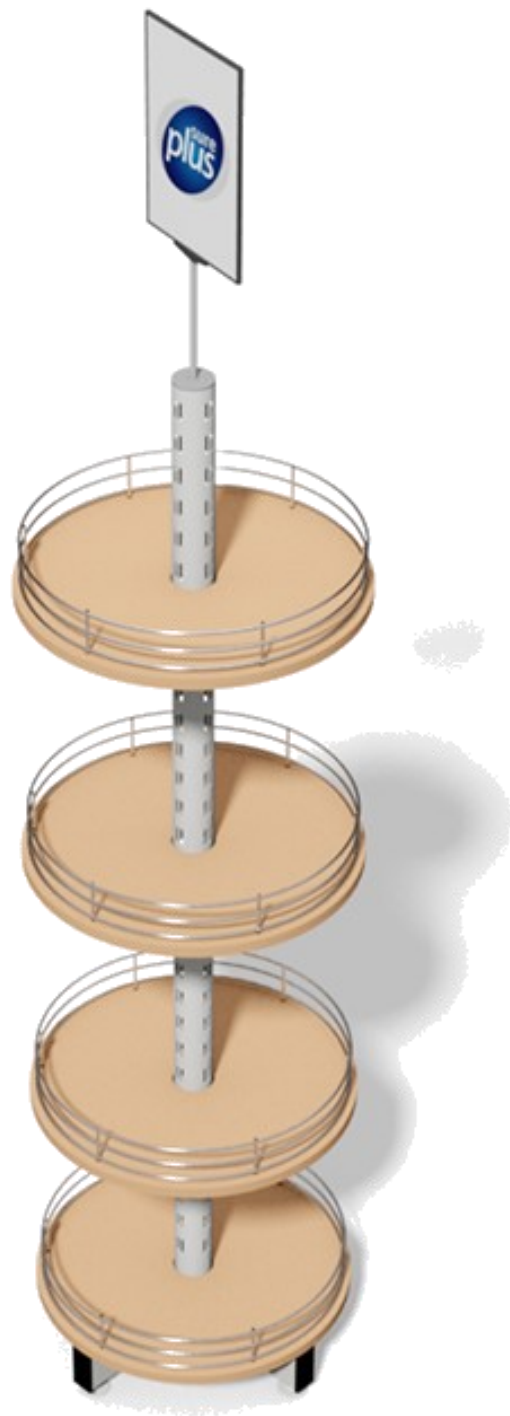
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SUREPLUS® Circular Display Tower is a rounded unit to fill any extra floor space to increase store revenue. It has wooden shelves for rigidity and wire risers for product visibility.

Key Features

- Rounded for aesthetics
- Chromed wire riser
- A4 graphics header added

Code	Description
SRE-354-H161-D66	DISPLAY TOWER H161 C/W 4 SHELVES & A4 SIGNAGE





SUREPLUS SurePlus50® Range

Incorporating our patented concepts, the SurePlus50® range has been specifically designed to fit 50mm pitch shelving perfectly, benefiting from essential merchandising features, such as multi angle shelves, LED lighting compatibility, all delivered flat pack, with no tools required for assembly, saving you time, and most importantly money!



SUREPLUS Clip & Key

The SurePlus® clip & key design is incorporated in a number of SurePlus® products. It is a robust fixture method that makes SurePlus® products easy to assemble without the use of glue, fittings or any additional tools.



Environmental Sustainability

Sure endeavour to reduce our carbon footprint, sourcing products in the UK wherever possible. Waste is minimised by efficient use of space, recycling and constant review of processes. All documentation is electronic, saving time money & paper.



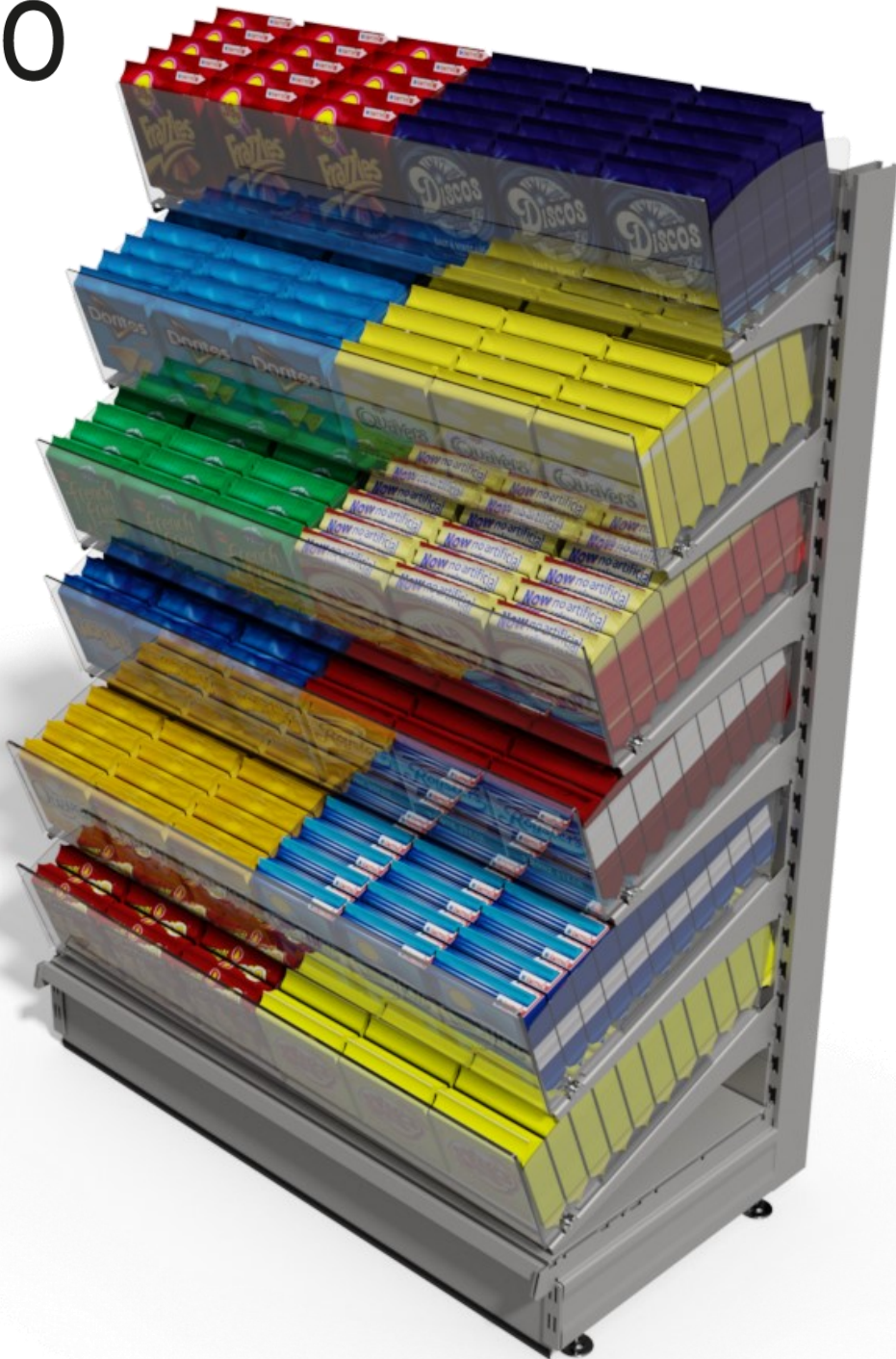
UK Manufactured

Our robust, well established UK supply chain ensures that we can meet the deadlines that the industry demands. We ensure that even the most demanding projects are always achieved on time, first time and exceeding your expectations.



SURE.

PLUS50



SUREPLUS® Crisp Bays Features multi-angled brackets that optimise front facing products. Clear PETG shelves are used for clarity and durability.

Key Features

- Multi-angled brackets
- Fits 50mm pitch systems
- Clear PETG shelves for clarity and durability
- SUREPLUS® clip & key fitting
- 18cm riser to secure merchandise
- Shelf dividers can be added
- Optional SUREPLUS® Magnetic LED Lighting available

Code	Description
SP50-CRSP-L100D37	50; CRISP DISPLAY L100 D37
SP50-CSP-L100D47	50; CRISP DISPLAY L100 D47
SP50-CRSP-L125D37	50; CRISP DISPLAY L125 D37
SP50-CSP-L125D47	50; CRISP DISPLAY L125 D47
SP50-CRSP-L66.65D37	50; CRISP DISPLAY L66.65 D37
SP50-CSP-L66.65D47	50; CRISP DISPLAY L66.65 D47

As specified by

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YouTube



SURE.

PLUS50



SUREPLUS® Flexi Bays feature multi-angled brackets that optimize front facing products. Clear PETG shelves are used for clarity and durability.

Key Features

- Multi-angled brackets
- Fits 50mm pitch systems
- Clear PETG shelves for clarity and durability
- SUREPLUS® clip & key fitting
- 9cm riser to secure merchandise
- Shelf dividers can be added
- Optional SUREPLUS® Magnetic LED Lighting available

Code	Description
SP50-CRSP-L100D37	50; CRISP DISPLAY L100 D37
SP50-CSP-L100D47	50; CRISP DISPLAY L100 D47
SP50-CRSP-L125D37	50; CRISP DISPLAY L125 D37
SP50-CSP-L125D47	50; CRISP DISPLAY L125 D47
SP50-CRSP-L66.65D37	50; CRISP DISPLAY L66.65 D37
SP50-CSP-L66.65D47	50; CRISP DISPLAY L66.65 D47

As specified by

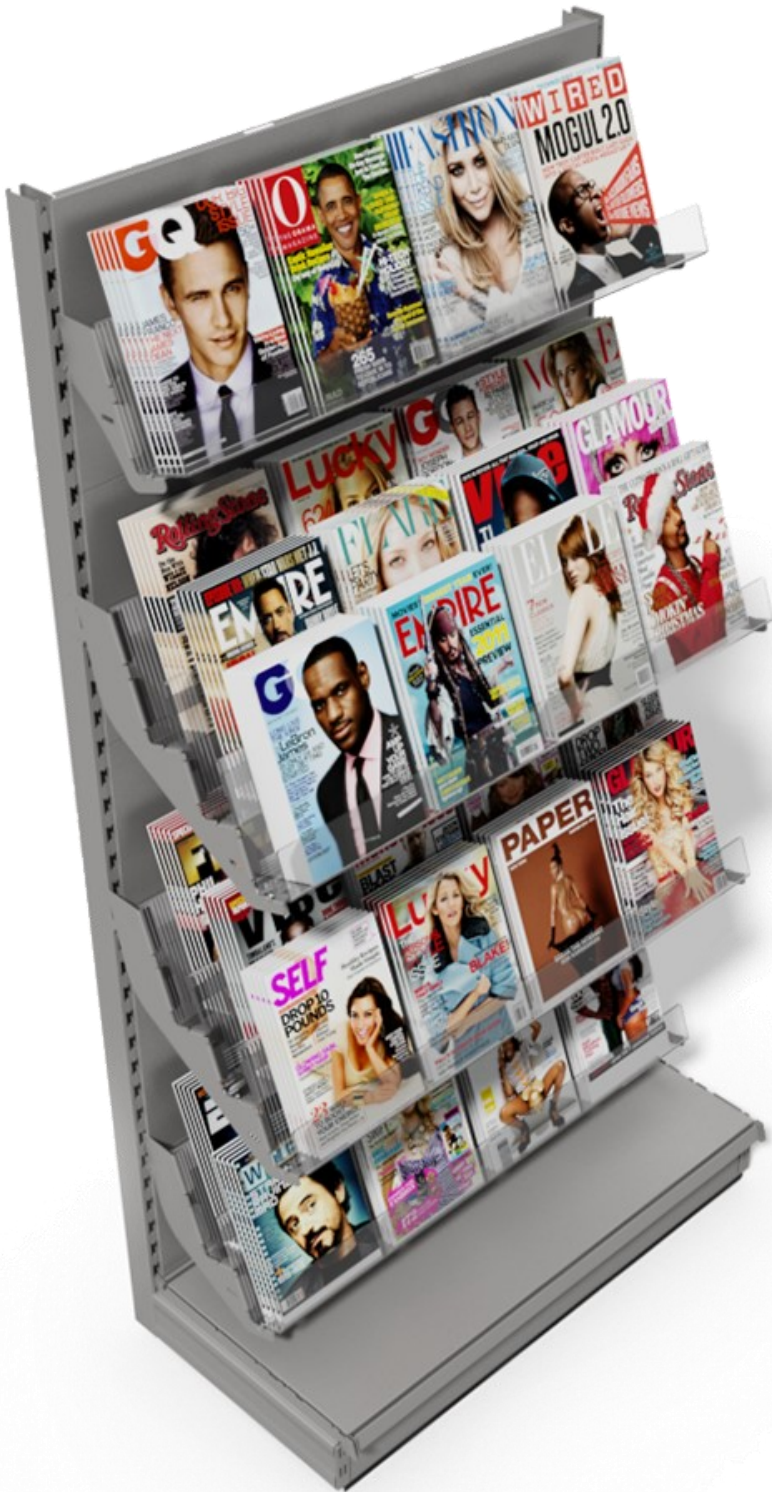
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SURE.

PLUS50



SUREPLUS® Magazine Bays features multi-angled brackets that optimise front facing products. Clear PETGs shelves are used for clarity and durability.

Key Features

- Multi-angled brackets
- Fits both 25mm and 50mm pitch systems
- Clear PETG shelves for clarity and durability
- SUREPLUS® clip & key fitting
- Bulk shelf options available
- Shelf dividers are included
- Optional SUREPLUS® Magnetic LED Lighting available

Code	Description
SP50-9TM-L100	50; MAGAZINE DISPLAY 9 TIER L100 (6.5cm) (3,3,2,1)
SP50-9TM-L125	50; MAGAZINE DISPLAY 9 TIER L125 (6.5cm) (3,3,2,1)
SP50-9TM-L66.65	50; MAGAZINE DISPLAY 9 TIER L66.65 (6.5cm) (3,3,2,1)
SP50-9TM-L80	50; MAGAZINE DISPLAY 9 TIER L80 (6.5cm) (3,3,2,1)

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YouTube



SURE.

PLUS50



SUREPLUS® News Display features multi-angled brackets that optimise front facing products. Clear PETGs helves are used for clarity and durability.

Key Features

- Multi-angled brackets
- Fits both 25mm and 50mm pitch systems
- Clear PETG shelves for clarity and durability
- SUREPLUS® clip & key fitting
- Shelf dividers are included
- Optional SUREPLUS® Magnetic LED Lighting available

Code	Description
SP50-4TN-L125	50; NEWS DISPLAY L125 4 SHELVES INCLUDING DIVIDERS
SP50-4TN-L100	50; NEWS DISPLAY L100 4 SHELVES INCLUDING DIVIDERS

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YouTube



SURE.

PLUS50



SUREPLUS® Card Bays features slimline tiered shelves to maximise merchandising space and visibility. Clear PETG shelves are used for clarity and durability.

Key Features

- 3 & 6 tier brackets are multi-angled. 10 & 15 tier brackets are secured into the base
- Clear PETG shelves for clarity and durability
- SUREPLUS® clip & key fitting
- Shelf dividers can be added
- Optional SUREPLUS® Magnetic LED Lighting available

Code	Description
SP50-10TC-L100D2.3	50; CARD DISPLAY 10 TIER D37 H89 L100
SP50-10TC-L125D2.3	50; CARD DISPLAY 10 TIER D37 H89 L125
SP50-10TC-L66.65D2.3	50; CARD DISPLAY 10 TIER D37 H89 L66.65
SP50-10TC-L80D2.3	50; CARD DISPLAY 10 TIER D37 H89 L80
SP50-15TC-L100D2.3	50; CARD DISPLAY 15 TIER D47 H129 L100
SP50-15TC-L125D2.3	50; CARD DISPLAY 15 TIER D47 H129 L125
SP50-15TC-L66.65D2.3	50; CARD DISPLAY 15 TIER D47 H129 L66.65
SP50-15TC-L80D2.3	50; CARD DISPLAY 15 TIER D47 H129 L80
SP50-3TC-L100D2.3	50; CARD DISPLAY 3 TIER 3 POSITION L100
SP50-3TC-L125D2.3	50; CARD DISPLAY 3 TIER 3 POSITION L125
SP50-3TC-L66.65D2.3	50; CARD DISPLAY 3 TIER 3 POSITION L66.65
SP50-3TC-L80D2.3	50; CARD DISPLAY 3 TIER 3 POSITION L80
SP50-6TC-L100D2.3	50; CARD DISPLAY 6 TIER 3 POSITION L100
SP50-6TC-L125D2.3	50; CARD DISPLAY 6 TIER 3 POSITION L125
SP50-6TC-L66.65D2.3	50; CARD DISPLAY 6 TIER 3 POSITION L66.65
SP50-6TC-L80D2.3	50; CARD DISPLAY 6 TIER 3 POSITION L80

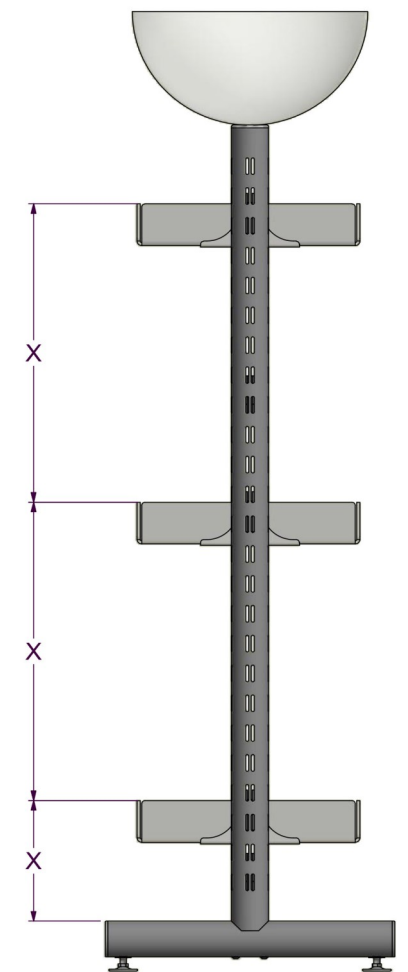
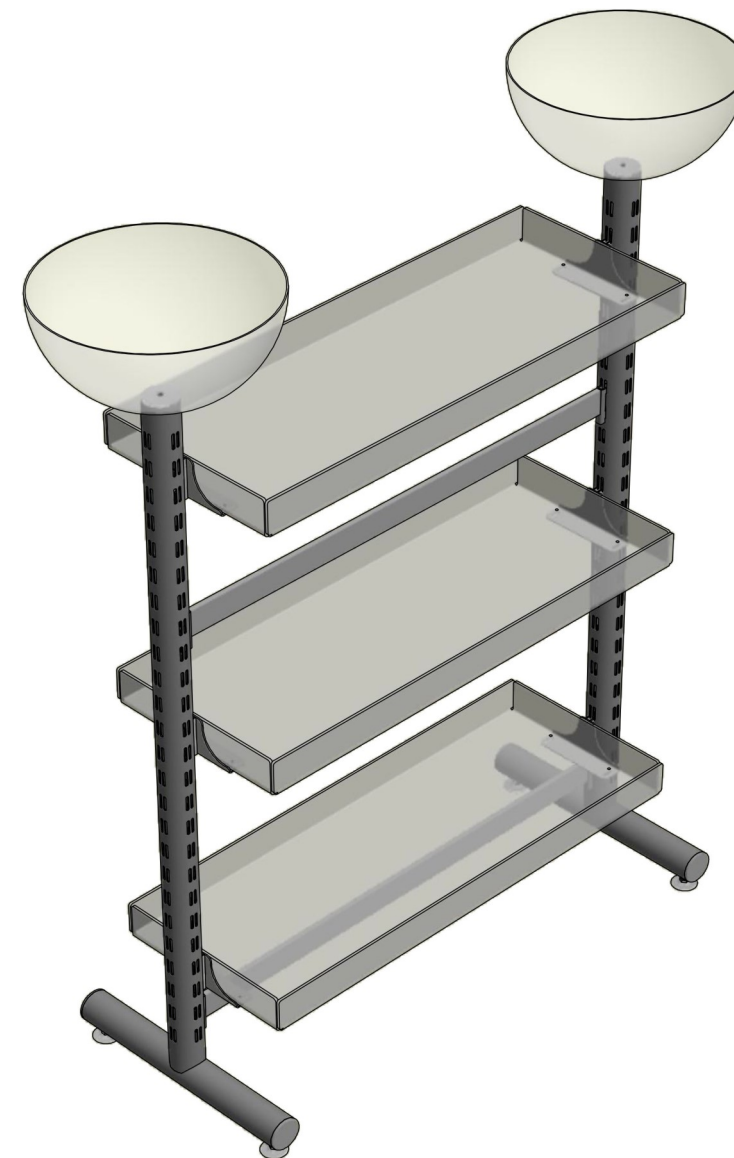
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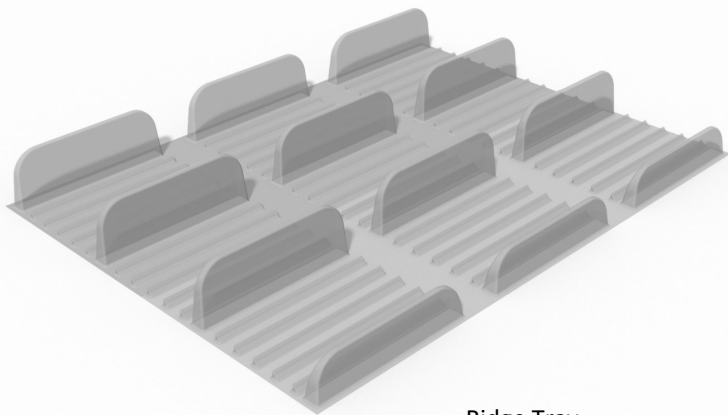
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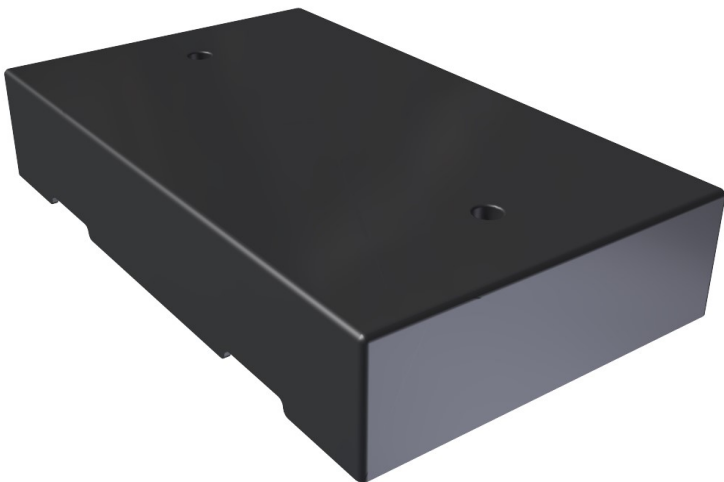
SURE. PLUS360



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Ridge Tray



Floor Plinth for stacking



Code	Description
A51304	RIBBED MATTING TRAY H6 L57 D42 (Box of 50)

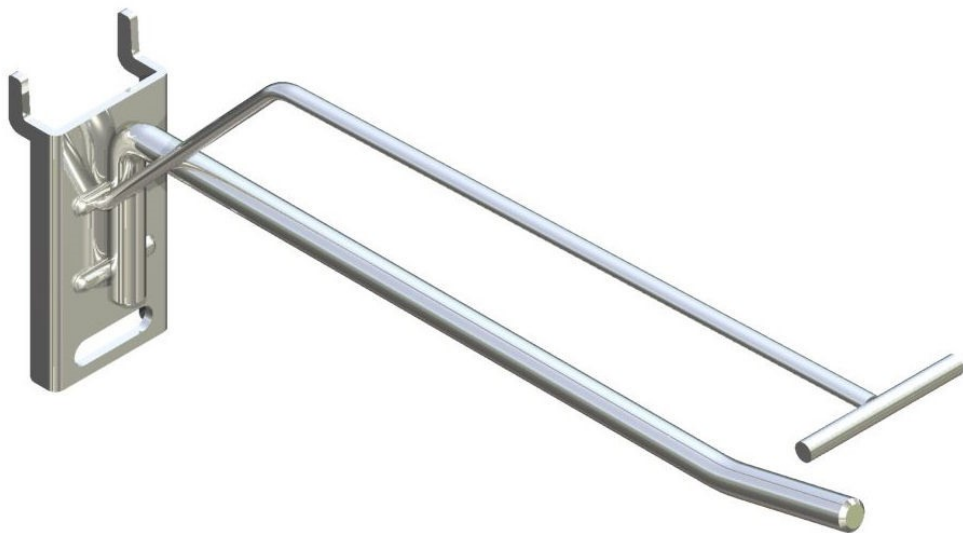
Code	Description
RP0231	FLOOR PLINTH FOR STACKING 51x30.5 H9.8 BLACK

Code	Name
PL025	POLYWICKER BASKET H8 L40 D30

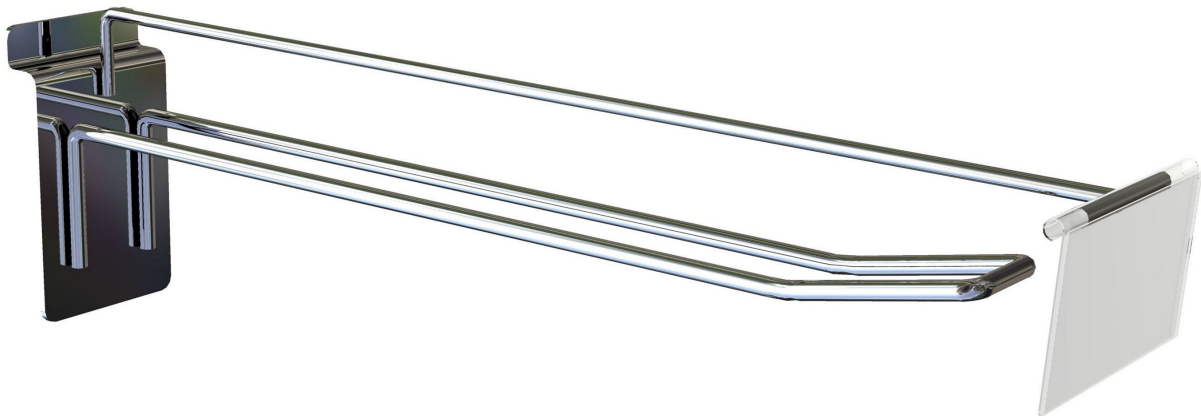
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Peg hook euro with overarm

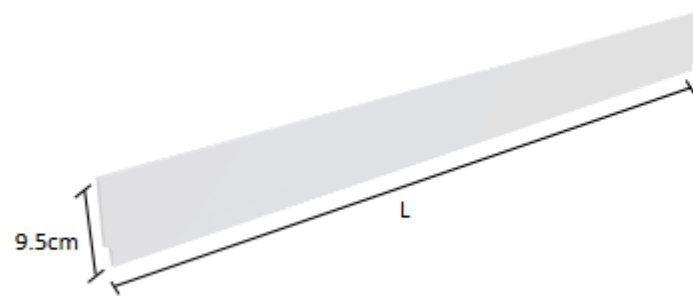


Slat hook euro with overarm

Code	Description	Code	Description
PMD-L-200/48-XP	PEG HOOK EURO D20 4.8MM C/W OVERARM (Box of 100)	SWA-L-150/40-XP	SLAT HOOK EURO D15 4.0mm C/W OVERARM (Box of 100)
PMD-L-300/48-XP	PEG HOOK EURO D30 4.8MM C/W OVERARM (Box of 100)	SWA-L-200/40_XP	SLAT HOOK EURO D20 4.0mm C/W OVERARM (Box of 100)
VIP39LE0070	EPOS FLAP FOR OVERARMS L7 H4 (Pack of 50)	SWB-L-300/48-XP-CH	SLAT HOOK EURO D30 4.8mm C/W OVERARM (Box of 100)



ACRYLIC RISER



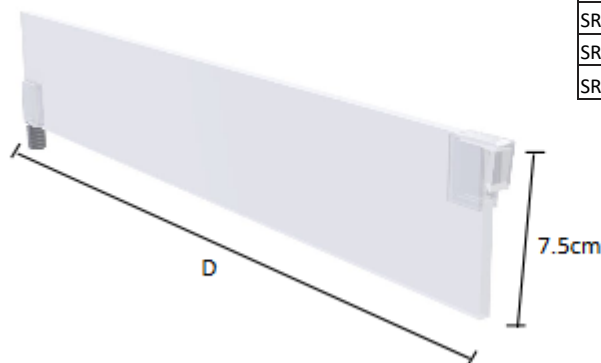
Length (cm)	Part No
L66	SRE-442-L66
L80	SRE-442-L80
L100	SRE-442-L100
L125	SRE-442-L125

PVC RISER CLEAR



Length (cm)	Part No
L66.5	560801508C
L98.5	560801500C
L123.5	560801507C

ACRYLIC DIVIDER

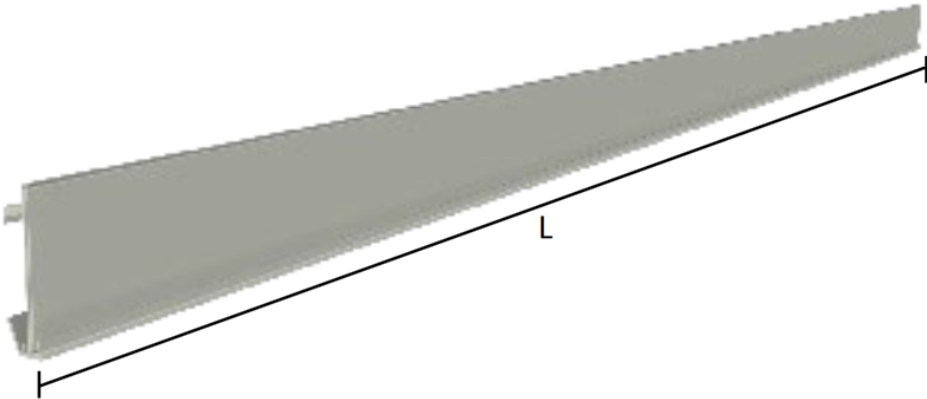


Code	Description
SRE-553-DIVD-D47H9.5	ACRYLIC DIVIDER D47 H7.5
SRE-553-DIVD-D37H9.5	ACRYLIC DIVIDER D37 H7.5
SRE-553-DIVD-D30H9.5	ACRYLIC DIVIDER D30 H7.5
SRE-553-DIVD-D57H9.5	ACRYLIC DIVIDER D57 H7.5

As specified by
BOOKER



EPOS

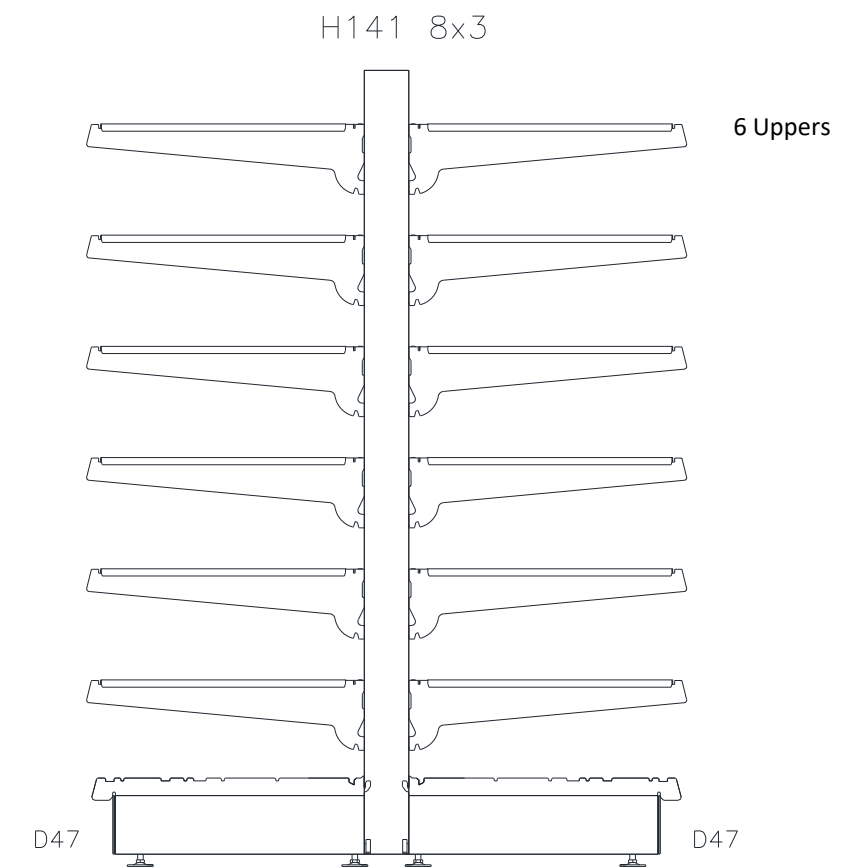
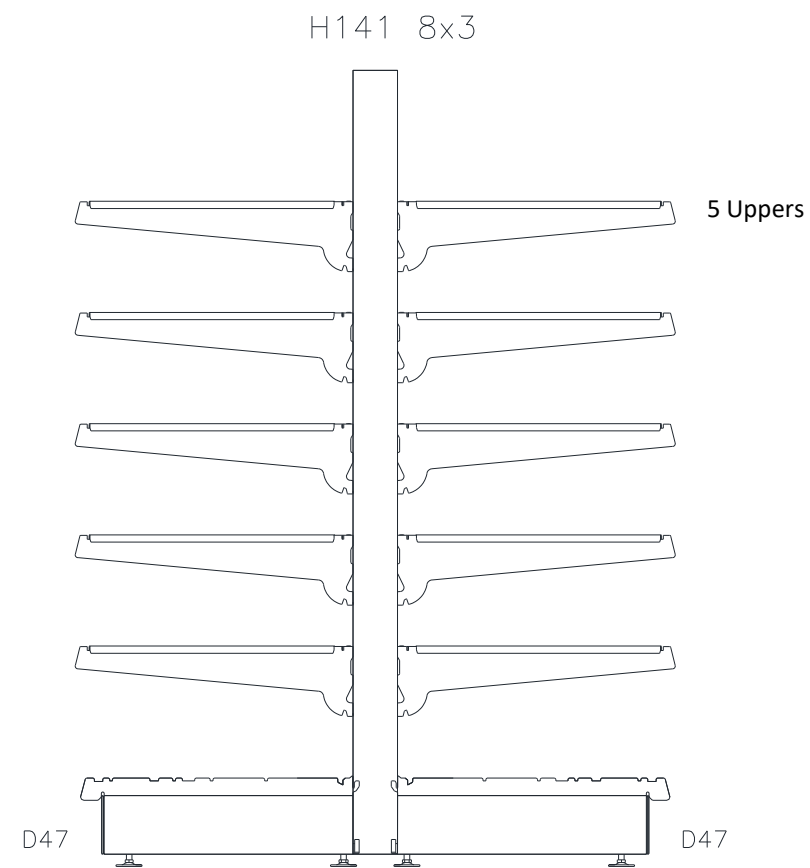
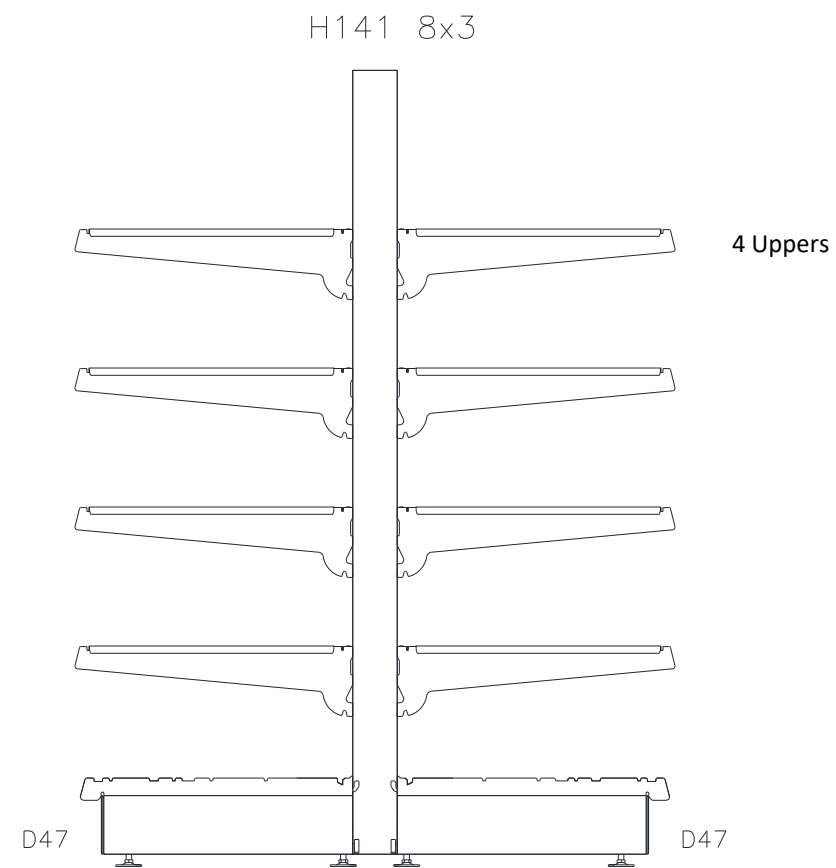


Length (cm)
L65.65
L79
L99
L124
L132.3*

Colour options
Jura
Silver
Clear
Black
Blue
Green
Red

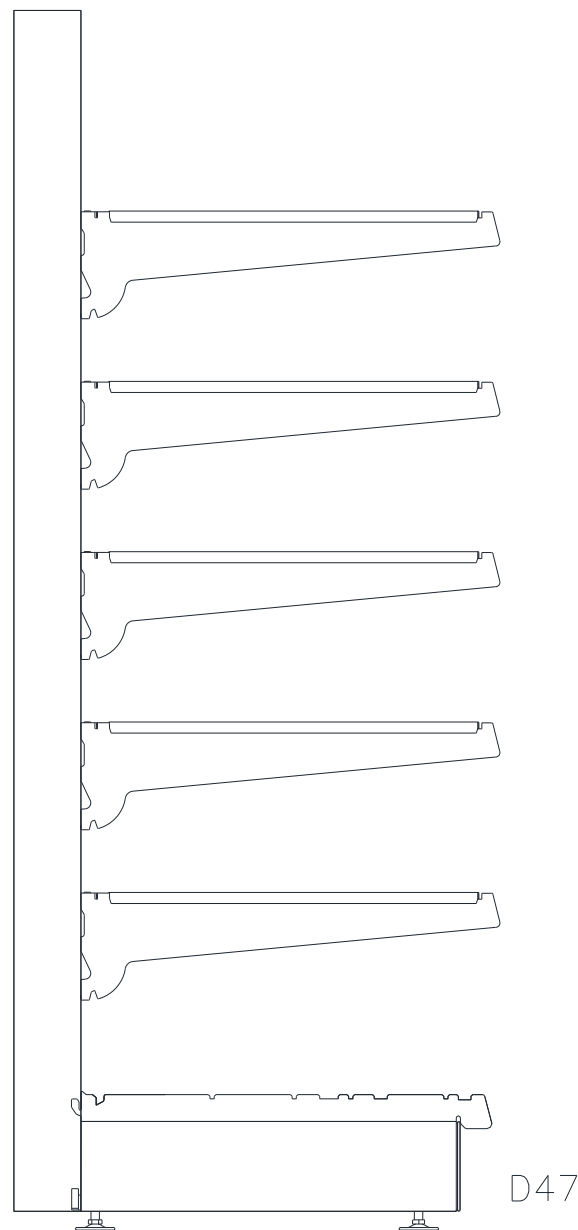
*L132.3 epos available only stocked as clear

As specified by
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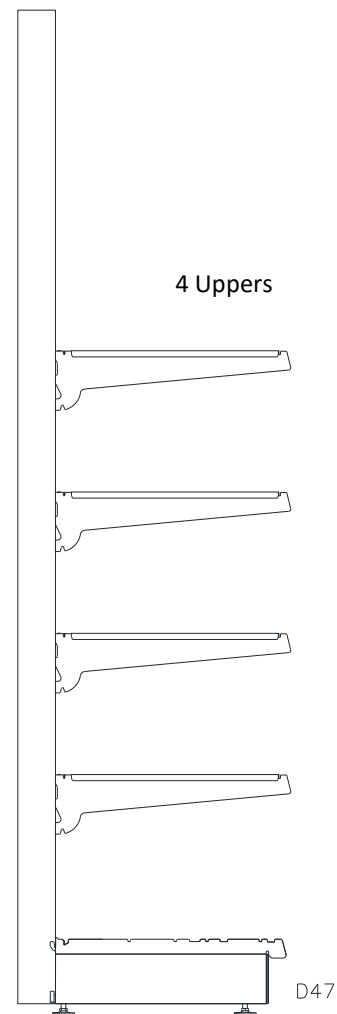


H141 8x3

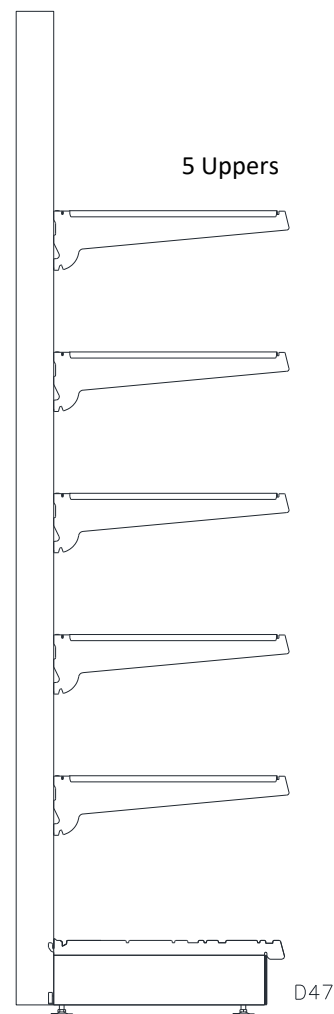




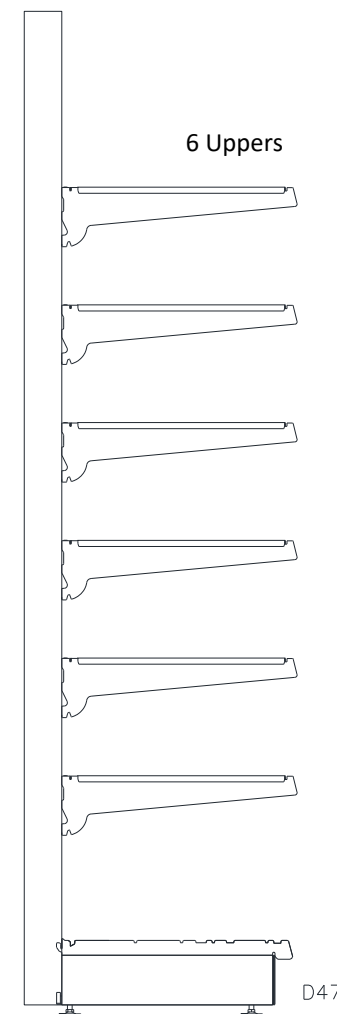
H211 8x3



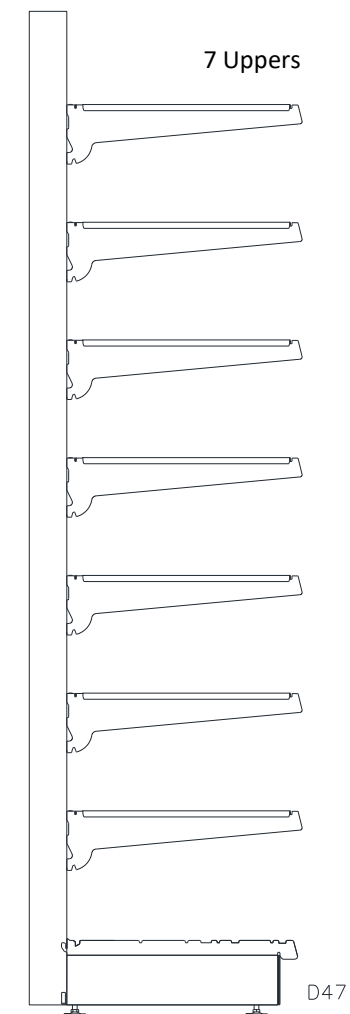
H211 8x3



H211 8x3



H211 8x3





How to calculate recommended weight loadings:

- 1. The overall weight loading of a bay depends upon the upright height, size and depth of the overshelves.
- 2. An overshelf must never exceed the depth of the base shelf and must always be arranged with the shelf depth increasing from the top to the bottom.
- 3. Take the average size of the overshelves, and use this as the guide for the maximum weight loadings on Table 1. This gives the maximum weight loading for a single-sided wall bay or gondola, excluding the base shelf loading.
- 4. Take each individual shelf size on Table 2 to give you the maximum weight loadings per individual shelf size for that bay.

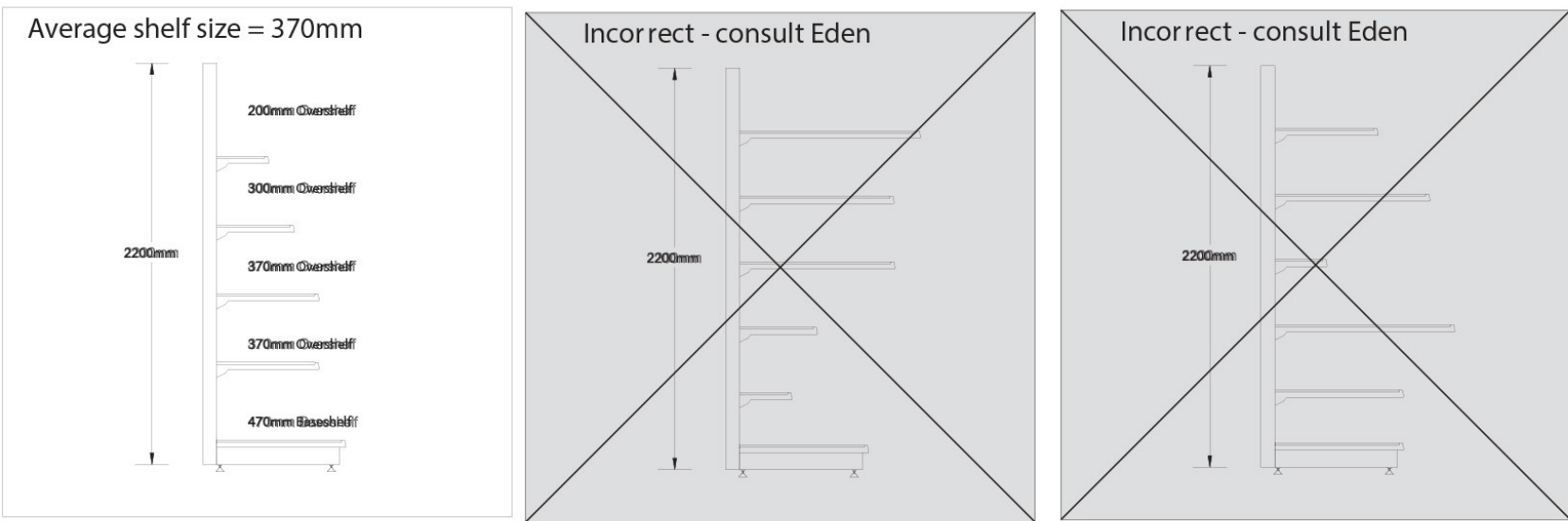


Table 1

Weight loads for wall shelving and gondolas in Kg

		Average shelf depth					
	2210mm height upright	370mm	470mm	570mm	670mm	770mm	
	60 x 30mm	260	210	150	N.A.	N.A.	
	80 x 30mm	410	360	300	250	200	
	110 x 30mm	600	510	450	400	360	

		Average shelf depth					
	1610mm height upright	370mm	470mm	570mm	670mm	770mm	
	60 x 30mm	290	230	190	N.A.	N.A.	
	80 x 30mm	490	390	320	270	240	
	110 x 30mm	600	510	450	410	380	

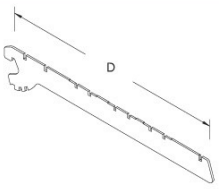
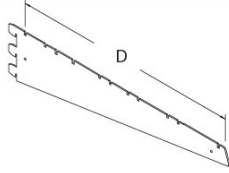
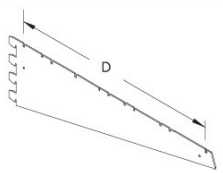
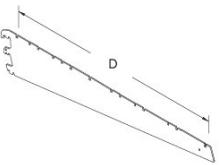
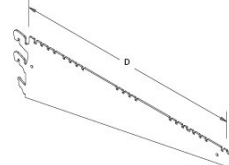
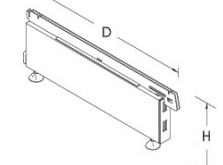
Stated loads are calculated for maximum recommended loading height of 2210mmm and 1610mm high shelving bays. Weight loads or intermediate bay heights can be calculated by interpolating theses values. Maximum weight loadings are shown for single-sided wall bays or gondolas excluding the base shelf. Shelf depths increase from top to bottom. For special configurations of height and depths consult Sure Retail Equipment Ltd.

N.A. = Not advisable



Table 2

Weight loads for brackets, shelves and baselegs in Kg

2 hook adjustable bracket		665mm	1000mm	1250mm	1333mm
	D300mm	120	120	120	120
	D370mm	100	100	100	100
	D470mm	90	90	90	90
	D670mm	90	90	90	90
3 hook non-adjustable bracket		665mm	1000mm	1250mm	1333mm
	D370mm	250	210	180	160
	D470mm	230	230	230	230
	D570mm	200	200	200	200
	D670mm	160	160	160	160
	D770mm	160	160	160	160
4 hook non-adjustable bracket		665mm	1000mm	1250mm	1333mm
	D570mm	310	310	280	260
	D670mm	260	260	260	260
	D770mm	230	230	230	230
	D870mm	230	230	230	230
3 hook adjustable bracket		665mm	1000mm	1250mm	1333mm
	D370mm	205	205	180	160
	D470mm	170	170	170	170
	D570mm	150	150	150	150
	D670mm	125	125	125	125
	D770mm	125	125	125	125
25mm/50mm bracket		665mm	1000mm	1250mm	1333mm
	D470mm	230	230	230	230
	D570mm	200	200	200	200
	D670mm	160	160	160	160
	D770mm	160	160	160	160
Baselegs		665mm	1000mm	1250mm	1333mm
	D370mm	250	210	180	160
	D470mm	340	320	290	250
	D570mm	350	330	280	260
	D670mm	450	370	360	320
	D770mm	480	350	340	300
	D870mm	480	350	340	300

The specified loads are developed in accordance with European Standard FEM 10.2.02 and RAL - RG614. Shelving bays must be merchandised with weight loads decreasing upwards. The specified loads presume even distribution of weight over the shelf surface. Regarding special loading requirements, please consult Sure Retail Equipment Ltd. Drawings and illustrations are without commitment.

Thank You for Reading.

If you have any questions please let us know.



SureDesign is part of Sure Retail Equipment Ltd. We aim to maximise our clients revenue by designing, developing and delivering retail equipment in conjunction with Sure and SurePlus to provide you with the best possible service.